

for Better Way  
to WORK



INCORPORATE THE  
L.O.G. METHODOLOGY

LISTENING 聆听  
ORGANISING 组织整理  
GRAPHIC 图像



# VISUAL TOOL

## FOR BETTER WAY *to* WORK

### GRAPHIC FACILITATION TRAINING

## What is Visual Facilitation / Graphic recording ?

Graphic recording is a “Live Capture” of complex concepts and words, into a structured synthesis of graphic / sketches and key notes.

We use visual to facilitate workshops, meeting or brainstorming session, by translating the words into visual concepts, and creating original illustrations and unique graphics. The process involve mapping conversations, allow participants to watch their conversation take shape in front of them in real time; Making ideas transparent & tangible, and benefit individual in better thinking from having a new perspective; Making communication and ideas sharing easier and fun. This helps participants remember what they heard and better understand the complex concepts expressed.

During a graphic recording / visual facilitation session, a graphic recorder will listen and synthesise a discussion or conversation, find the conversation pattern by making the connection of the contents, and simultaneously record the words into graphic (text and illustration). All this process will be done live, and in big scale for all participants to see.

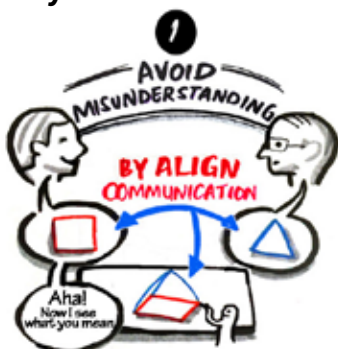
Briefly, the process involve : **Listen + Synthesise + Capture**

## Our graphic facilitation workshop

Learn how to turn live verbal content into engaging visuals, & make your next presentation more effective, memorable and fun!

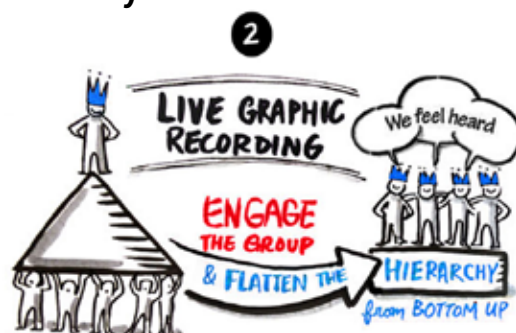
Use visuals as a working tool in: Making templates for workshop, live recording of your meeting or flipchart art

## Why is visual tool useful for your business?



### Align communication

Our brain processes images 60,000 times faster than text does and 90% of the information sent to the brain is visual. Infographics are the communication tool of today, literally allowing you to see the whole journey in one big picture.



### Create a safe environment for better engagement

Graphic recording allows all voices to be heard and recorded, providing transparency and flattening the hierarchy. This then promotes higher engagement and participation for better teamwork.



### Trigger emotion

Visuals unconsciously influences our emotions. Visual recording helps you mark key milestones or celebrate memorable moments.





## What can you expect from this workshop?

- our LOG™ methodology: Listening-Organising-Graphic
- listening skills, that enable you to listen & draw at the same time
- synthesise skills, to select and prioritise information
- to define conversation pattern, and put your visual in a logical layout
- to use simple graphic elements, to arrange & structure your contents
- drawing tips in making concept / metaphor visual
- handwriting, turn your usual hand writing to a nice typography writing
- to build your visual library, and your confidence in drawing
- making template and live recording of your own meeting
- End of the workshop, you shall be able to accomplish a real time live-capturing of a speech into an engaging visual maps, in big format, A1/A0

## Workshop content

- 70% practical  
(with real life working situation exercises)
- 30% theory (with real life case studies)
- Individual feedback session
- One-to-one coaching
- Group & peer to peer sharing  
to allow individual learning from the collective.



## Is this training for you?

If you are facilitators or business coach, who think **you need an innovative change from your conventional way of working, to add visual skills to your tool kit, and grow your capacity to lead effective facilitation processes...**

**You can't draw?** This training will change your mind on definition of a good visual work, without needing to have a advance drawing skill, you will learn to simply use effective graphic elements, as well as simple drawing to create a great visual.





## 3 Reasons to attend this workshop

### 1. Realistic pedagogical principles and the right view

We differ from other workshop from our ideology of not making our workshop an art-class, we believe a good work is those which **help group to work & communicate better**, visual tool have the ability to enhance group work, whereas a piece of work which drawing itself became the protagony is a good piece of art but far being a good tool to enhance work. That is why we designed LOG.

As we believe "content first", our approach emphasises on **content synthesis and capturing**. Our method is called "Raw Scribe" method, where contents of your speech are taken down quickly in a flexible, undefined layout before we enhance it through cohesive visuals and colours.



### 2. Learning by doing + feedback

We teach you only the most important, most relevant, most impactful fundamental skills you need. You will be given a **step by step guidance & teaching**, which follow by the right exercise to consolidate what you have learned. A mix of practical (70%) and theoretical (30%) teaching with real situation case study.

We emphasise **individual feedback and coaching**, which is very critical in developing the skills and confidence. We use **peer to peer sharing** to allow individual learning from the collective.

### 3. Experienced instructor

Your trainer, Tikka Hun, is an experienced graphic facilitator specialises in bilingual English & Chinese scribe and has designed and conducted LOG graphic facilitation workshops in both languages.

She has trained 300+ participants across Europe & Asia, who are themselves trainers, facilitators or coaches.

Armed with a first in BA Visual Communication from London Middlesex University, she worked as an award-winning art director at various advertising agencies in Europe for over 10 years. In 2010, she explored graphic facilitation based on MG Taylor Methodology. She saw the magic of combining visual communication in graphic facilitation, and started developing her authentic style.





### You also get these from the training

- continuous support after the training
- Invitation to join LOG alumni platform (where you can exchange knowledge, project opportunities, tips etc.)
- Personal online feedback from the trainer
- Invitation to join "LOGin" mini workshops (regular meet-up sessions to practice together)

click for more <http://tak-tik.com/EN/support/>

### What this workshop is not...

- This is not an art class nor a drawing class.
- It requires the right skill (listening & organising contents) to make use graphic facilitation, an art teacher couldn't teach you



## How to join our training

We offer half day to 3 days training for in house and open class.

You can book an in-house training and have our trainer customise a training that suit you most, at your office.

We also organise open classes once every 3-4 months.

Please get in touch to find out about our next available workshop near you, click for more  
<http://tak-tik.com/EN/join-our-training>





# VISUAL TOOLS

## Program

for BETTER WAY OF WORKING

BY: TIKKA HUN

